

NOVARA

PROPERTIES

Move Into Your Future.
Invest Smart. Invest Early.

Built on **Vision.**
Driven by **Results.**

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Driven by **Results**.

Dubai is a city built on ambition, where every day brings new opportunities and bold ideas take shape. In this fast-moving real estate market, **Novara Properties** has quickly made its mark as one of Dubai's most trusted and fast-growing brokerages.

Founded in 2023, **Novara Properties** was built on a simple belief: with the right values, hard work, and consistency, anything is possible. What started as a small team with big goals has grown into a strong brokerage known for its commitment, energy, and results.

Our goal is clear: to become **Dubai's leading off-plan brokerage by 2030**. We are on track to achieve that by focusing on what truly matters: supporting our agents, building strong relationships with developers and clients, and maintaining a culture that values integrity and performance.

Known for our **agent support, hands-on training, and advanced tech systems**, we make sure every Novara agent has the tools and guidance needed to succeed. This combination of structure, transparency, and teamwork sets us apart in a competitive market.

Today, **Novara Properties** continues to grow with confidence and purpose. We're proud of how far we've come and we're even more excited about what's ahead. Together, we're shaping a future that will define the next **decade of Dubai's real estate story**.

Move Into Your Future

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VISION

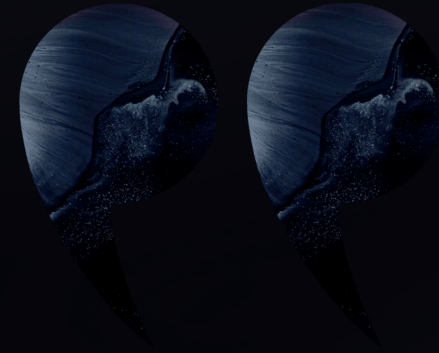
To be Dubai's most trusted off-plan and investment brokerage by 2030, powered by clarity, performance, and intelligent guidance.

MISSION

To make real estate human, transparent, and intelligently guided, so every client and agent can move forward with confidence.

VALUES

Clarity
Data-Driven
Performance
People-First
Integrity



With the right values and consistent action, anything is possible.

Our success comes from a simple formula: consistency, integrity, and the belief that every agent, every client, and every partnership matters. In a short time, our team has turned that belief into real impact, earning the trust of clients, partners, and Dubai's leading developers.

Our goal is ambitious: to become Dubai's leading off-plan and investment-focused brokerage by **2030**. We will achieve it by staying true to who we are. Transparent, data-driven, people-first, and committed to delivering value at every step.

Novara is more than a brokerage. It's a team united by purpose, driven by opportunity, and ready to shape the next chapter of Dubai's real estate journey. We're here to redefine what a real estate brokerage can be; transparent, data-driven, and deeply human. **That's the Novara way.**

Fahad Magseed

CHIEF EXECUTIVE OFFICER

Inspired by **Meaningful Relationships**
Not Transactions

Inspired by **Meaningful Relationships** Not Transactions

At **Novara**, we focus on people, not just property. Client relationships are the core of everything we do, and we work with **clarity, honesty, and purpose** to build trust that lasts beyond the deal. Our growth comes from staying true to **our values**: integrity, transparency, and consistently doing what is right for our clients.

With a team committed to continuous improvement and meaningful service, we combine local expertise with **data-led guidance** to create real impact. The relationships we've built since our inception drive our momentum, and remain the reason our clients return, refer, and grow with us.

Safeguarding Your
Investment Journey
Every Step of the Way



Safeguarding Your **Investment Journey** Every Step of the Way

Novara Properties approaches investment advisory with discipline and accountability. Decisions are informed by **market data, project fundamentals, and a clear understanding of client objectives**. From project selection through post-sales support, the firm focuses on risk awareness, capital protection, and long-term value. **The result is a structured, transparent process** that allows clients to make confident real estate decisions at every stage of their investment journey.

This approach is reflected in **Novara's track record** and operating model. The firm works closely with established developers, applies structured research when assessing new projects, and prioritizes **clarity around pricing, payment plans, and timelines**. Clients are guided through regulatory processes, construction milestones, and post-handover considerations. By focusing on fundamentals rather than speculation, **Novara provides investors with a measured framework** for deploying capital in Dubai's off-plan market.

Comprehensive Real Estate Solutions
In-House Services

Our Services



Market & Project Research

Data-driven insights, project comparisons, and ROI analysis to help clients make informed off-plan investment decisions.



Off-Plan Sales

Access to Dubai's top new developments with expert advisory on launches, allocations, pricing, and investment potential.



Investment Advisory

Tailored strategies that align with client goals, including risk assessment, portfolio planning, and market-based recommendations.



Client Support & Post-Sales Guidance

Dedicated assistance throughout the booking, Oqood, construction, and handover process, ensuring a smooth and transparent journey.



Project & Developer Partnerships

Strong collaborations with leading developers, giving clients priority access, exclusive offers, and trusted project insights.



International Client Services

Seamless support for global buyers with virtual tours, remote booking, documentation assistance, and end-to-end guidance.

Guiding You Through **Every Move**



Local Expertise

Our team's deep knowledge of Dubai's neighbourhoods, trends, and legal requirements ensures a smooth and informed real estate experience.



Dedicated Professionals

We provide personalised, one-on-one attention for every client. Your real estate journey is unique, and we're here to ensure your goals are exceeded.



Comprehensive Marketing

Our strategic, full-spectrum marketing campaigns give your property the exposure it deserves, reaching qualified buyers and tenants effectively.



Buying

Our experts leverage deep market knowledge and strong networks to access Dubai's most exclusive properties, matching you with prime spaces tailored to your needs.



Selling

We focus on presenting each property at its best to drive strong buyer interest and achieve successful, high-value sales.



Leasing

Novara Properties specialises in leasing residential and commercial spaces in Dubai, offering expert guidance and dedicated support for both landlords and tenants.

A group of approximately 12 team members, including men and women of various ethnicities, are posed together in a professional yet relaxed manner. They are dressed in business-casual attire. The image is darkened to serve as a background for the text.

The Team Behind The Accolades

The Team Behind The Accolades

Akram Khan
Accounts & IT Manager

Fahad Maqsood
CEO

Tajamul Islam
Managing Director



EMAAR

DAMAC

SOBHA
REALTY



Powered by
Strong Developer Relationships

DANUBE
PROPERTIES

 **AZIZI**
DEVELOPMENTS


ELLINGTON
PROPERTIES

OMNIYAT

Guiding **Real Estate** Decisions Across the **UAE**

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